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# Notifier

**Client:** Stylescape Products, LLC (*www.stylescapeproducts.com*). **Objective:** E-newsletters announcing news, products, and successes.

#### Turn your website into a ide, pre-fabricated outdoor columns for your home, busin **Megaphone!** Edit View Favorites Tools Help 3 Back • 3 • 🗷 😰 🏠 🔎 Search 👷 Favorites 😁 🙆 • 😓 🖸 • 🖵 🖌 🛃 Go 🛛 Links 🎽 📆 🕯 Address 🕘 http://www.stylescapeproducts.com/default.asp our products news & journal contact us READY - MADE COLUMNS idscane Pillar Seize the Dream, join Stylescape Products team by becomin area today and be a step beyond ordinary, on the road Fence Posts INCREASED SALES and LARGER PROFITS Be a step ahead of your competition Tired of trying to find a reliable mason as a subcom DURABLE Design - RAPID Installation Easily formatted e-Newsletters & e-Bulletins, emailed Case Studies Offer something new and unique to your customers to separate you from the rest. Don't let your competition get ahead of you. Be a from your website. AFA American Fence Association, Inc. NAHB nce projects. Think of the all columns around an in-gro entrance pillars, mailboxes, eter fencing, gateways, offici te centers, ect... Why not inc as d nting instructions • accessories • testimonials • news & journal • contact us Copyright () 2005 Stylescape Products\*\* LLC. Patent pending designs. awarene Products demo display. Designed to help you g started as a dealer. The display can be used eil indoors or outdoors...permanently mount...showroom display... or can easily trans-to local trade shows. Automatically added ACEN' CONSOLE We make it SIMPLE ... and PRICED right ... to help you generate SALES Internet bttp://www.stylescapeproducts. to your website for visitor reference. Simply "group" your contacts to create multiple mailing lists. Fence Project of the MONTH ted of 12 St EXPAND your CARABILITIES www.acei Notifier Portfolio Help Me 🥐 Bulletins Newsletters Categories Order Newsletters View My Newsletters View All News Add a N Library" Notifier<sup>®</sup> Announces & Attracts! BidGetter Subject: Achieving Maximum Return On Your HVAC System Cleaning ĩĩ Investm Statu Subject | Banners & Categories | Message & Attachments | Preview Newsletter From Man Saves Money: Conex got out of printing by Contact Registru Select Recipients | Send Newsletter using e-newsletters (www.conexbuff.com). Heavy Duty Emai Subject 👩 Your Website Volume 1 Saves Time: BNBA notifies hundreds of people in just X Log Out Number 1 seconds with e-bulletins (www.bnba.org). 3 Date 20-Sep-2004 Headline Achieving Maximum Return On Your HVAC System Cleaning Investment "Reminder" Marketing: Savarino reminds customers of 4 latest accomplishments (www.savarinoconstruction.com). Banner Text Cost justifications, plus strategies for achieving more impact... -Effective Direct Advertising: StyleScape reaches thousands of customers with a single "click" -3935 characters left (www.stylescapeproducts.com). Email Address From davegordan@indoorairpro.com Submit tel 716.831.2236 • toll-free 888.311.2236 • info@acen.com





### easy to use

Anyone can use Notifier<sup>™</sup> to create and send professionally formatted e-mail messages. Simple forms, one-click commands to upload pictures, attach documents, and add website links enable you to create and deliver great looking messages fast.

# picture-friendly

Notifier<sup>™</sup> software automatically re-sizes and optimizes photographs for fast web viewing, so you need not invest in image processing software.

### even easier to use

After you make your first Notifier<sup>™</sup> item, simply copy it and edit to create the next. It's fast and easy with a "what-you-see" preview editor.

# web & e-mail

Unlike other email marketing systems, Notifier<sup>™</sup> is integrated with your website. It sends messages by email and also stores them in your website. Website visitors can see your announcements and subscribe to notification by e-mail.

### spam

Notifier<sup>™</sup> delivers messages to groups that you define in your website's Contact Registry. Recipients can "un-subscribe" and website visitors can self-subscribe. Notifier<sup>™</sup> delivers authenticated e-mail from your website, so it's not "spam."

# multiple mailing lists

Building a Contact Registry is easy. Upload a list or ask contacts to self-register through your website. Then make the groups you need for targeted messaging.

FOR MORE ABOUT

# large attachments? no problem!

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Notifier<sup>™</sup> messages are very small and fast to open even if you attach huge files like newsletters, flyers or catalogs. That's because the attachments are delivered as "links" to files that remain on the server until the e-mail recipient "clicks" them. Then they are delivered and opened in a new window.

# search engines

Notifier<sup>™</sup> improves your website search engine ranking for two reasons:

- All text that you enter is "scan-able" by search engines so every time you create a Notifier<sup>™</sup> message, you are adding new, search-friendly content to your website.
- 2. Notifier<sup>™</sup> generates "in-bound links" back to your website that contribute to "page rank".

# drives the hits!

Notifier<sup>™</sup> reaches out to people and draws them back to your website. That means more hits, more visitors, more leads and better search engine rank. (We observe that site visitors nearly double after we send an e-bulletin.)

# customizable

Notifier<sup>™</sup> comes with two custom letterheads. "Newsletters" can be set-up for fixed column widths. Bulletins can be customized by you, on the fly into single, double, triple, or quadruple-column formats. Additional letterheads can be developed.

# categorize-able

VISIT OUR WEBSITE

Use Notifier<sup>™</sup> for press announcements, events, newsletters, sale flyers, technical bulletins, coupons... you name it! Categories keep it easy and organized.



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WORKING WEBSITES