



## WHAT'S WORKING ON THE WEB

## Portfolio™ -- Add & Update Webpages in Minutes



- Easy to browse
- Easy to update
- Easy to organize
- Great for search engines Feedback from every page

Document Features & Benefits of Portfolio

Website www.iudmed.com Email info@acen.com

- Portfolio™ generates leads because: 1. You can add in-depth information fast & easy
- 2. It's easy to browse, and organized
- 3. Each page includes a feedback form

To attract leads from your website, show off everything you do!

Portfolio<sup>™</sup> makes it easy. You can add a webpage in just minutes by filling-out a simple form. Add photos directly from your digital camera -- Portfolio™ software automatically crops and optimizes for fast web viewing.

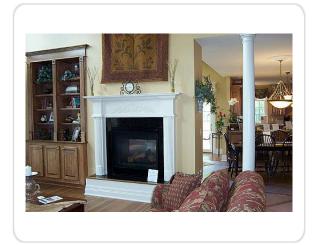
Every web page that you create using Portfolio™ includes a photo, bullet-point highlights, a web link, a document link, a 12-photo slide show and an all-important feedback link. When visitors see what they were looking for, they'll email you.

Portfolio<sup>TM</sup> is great for businesses with an abundance of products, services, properties, or success stories. And don't worry about digital photography. Portfolio<sup>TM</sup> automatically processes the pictures to make them appear in your website sharp and fast. You won't need software or special skills -- it's a do-it-yourself tool!

Portfolio<sup> $\mathsf{TM}$ </sup> is a one stop marketing solution. Every Portfolio<sup> $\mathsf{TM}$ </sup> page is automatically composed into an attractive, letter-size and printable PDF document. Use Portfolio<sup> $\mathsf{TM}$ </sup> to support your sales force with printable marketing material anywhere they go online.

To see an example of Portfolio<sup>™</sup>, look no further! We use Portfolio<sup>™</sup> to display our products!





Home Tours



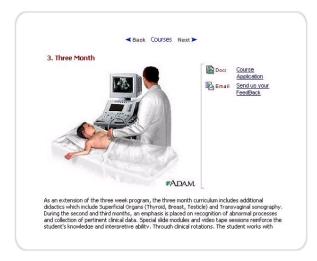
**Project Success Stories** 



Creations



Attractions

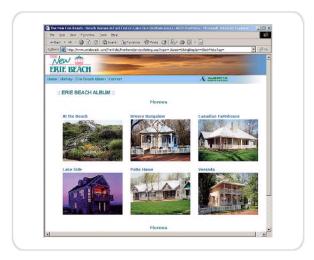


Courses



Communities





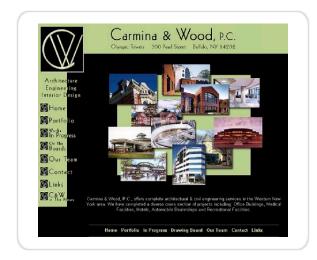
A Property Portfolio



A Portfolio of Courses



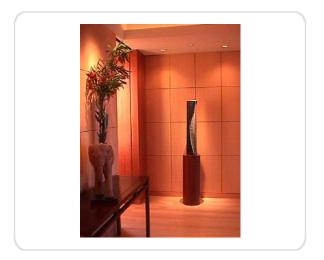
The Home Page IS Portfolio



Portfolio Forms the Core of Marketing



Because it's Easy



Pictures Often Work Better Than Words